![A person smiling for the camera

Description automatically generated]()

ABOUT INVESTMENT MANAGEMENT



The Investment Management Standard (IMS) is a sensible, logical approach for unpacking complex issues that helps organisations focus resources on what matters and deliver the best outcomes.

Many organisations are operating within a shrinking pool of competitive funding whilst managing increased expectations for value and return on investment. In an ever-changing world, this means focusing on delivering benefits now whilst reaching towards a future state.

INVESTMENT MANAGEMENT WORKSHOPS

Investment Management facilitated workshops are a set of tools that enable stakeholders and problem solvers to think, and then arrive at a sensible solution that is achievable and sustainable.

Workshop are essentially a structured, evidence-based conversation with 6 to 8 carefully selected participants. To ensure the full investment story is captured, participants are chosen as the experts in the problem and ideally represent a diverse range of stakeholders.

They will engage in an intelligent and challenging conversation designed to bring together the solution that will deliver the most benefit to clients and the community.

HOW MANY WORKSHOPS?

Smaller investments may only require one discussion, where large or complex investments may require up to five workshops to produce all four IMS documents including an Investment Logic Map, which would then inform a full business case

The number of workshops are tailored to each investment, as the cost of the investment is usually a good indicator of complexity.

|  |  |
| --- | --- |
| Problem Definition Workshop | Define and prioritise the problem that needs to be addressed |
| Benefit Definition Workshop | Identify the benefits, KPIs, measures and targets that need to be delivered |
| Strategic Response Workshop | Explore interventions and innovations that will address the problem and deliver the benefits |
| Solution Definition Workshop | Identify the tasks, projects and programs that will implement the strategic response and deliver the benefits |

Ideally workshops are held one to two weeks apart, and preferably separated by at least one weekend. Workshops can also be scheduled to work in with processes such as R&D and stakeholder consultation.

For more information about the Investment Management Standard check out IMS at the [VIC Treasury and Finance](https://www.dtf.vic.gov.au/infrastructure-investment/investment-management-standard) website.

COST

$1,760 per workshop\* ($1,600 + $160 GST)

Tiffany is based in Adelaide and regularly travels at cost.

\*Please enquire about rates for selected not-for-profit organisations.

WHY WORK   
WITH TIFFANY?



* Works with complex or intractable issues especially where governments and not-for-profits focus their energies
* Ability to download and recount a lot   
  of information quickly
* Knits together apparently disparate elements into   
  a one clear story
* Understands the fundamental social nature of issues and how this dynamic is  
  key to a successful outcome

PROFILE



Tiffany is an Investment Management Facilitator, researcher and strategist who works closely with people to unpack complex problems that are important to them.

With an extensive background strategic planning, community planning and stakeholder engagement, her highly collaborative approach facilitates investment strategies designed to tackle wicked problems involving a diverse range of stakeholders.

CONTACT DETAILS

Contact Tiffany via [LinkedIn](https://www.linkedin.com/in/tiffany-burton-0811367a/)

Email: [contact@tiffany-burton.com](mailto:contact@tiffany-burton.com)

Or phone: 61 416 564 850

Based in Adelaide, SA

EXPERIENCE

Tiffany has developed Investment Logic Maps across a range of disciplines including:

* Community strategic planning
* Water & sewer operations
* Corporate planning
* Not-for-profit capacity building
* Research programs
* Workforce management
* Economic development
* Environmental strategy
* Asset management
* Developer contributions
* IT system upgrades