Rowena Lamb

*I have a passion for investigating and understanding the impact that investment makes on people, the community and the economy, and communicating this knowledge to support evidence based decision making*

# Contact Details

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## Facilitator Profile

Rowena has over 20 years’ experience in project managing and preparing Victorian Government strategic assessments and business cases, including High Value High Risk business cases.

Rowena has contributed to Investment Management workshops in key roles including as the Facilitator, the Investor, the Project Manager and a Subject Matter Expert. Rowena’s broad experience in preparing business cases provides her with a thorough understanding of the investment management requirements. Rowena combines this knowledge with a pragmatic approach that recognises each investment decision will have unique considerations.

Rowena’s experience includes:

• Investment management facilitation

• Business case management and preparation

• Project management and project development

• Infrastructure investment strategy development

• Policy development

• Engineering design management

• Stakeholder engagement

Rowena’s qualifications include a Master of Planning and Environment from RMIT and a Bachelor of Civil Engineering from the University of Melbourne.

## About the Investment Management Standard

The Investment Management Standard is a Department of Treasury and Finance standard to manage the full investment lifecycle from planning and prioritising investments to reviewing outcomes. The Investment Management standard is outcomes focussed and is relevant to investment decisions when:

* Shaping a new investment
* Prioritising investment proposals
* Developing new policy

The Investment Management Standard includes practices designed to explore investments by asking:

* What is the problem?
* What benefits need to be delivered?
* What is the preferred response?
* What is the recommended solution?

These questions are explored in one to four workshops, depending on the complexity of the investment.

Each workshop is two hours and the outcomes are documented in the:

* Investment Logic Map
* Benefit Management Plan
* Strategic Option Analysis
* Investment Concept Brief

# Services

As an Accredited Investment Management, Rowena is fully trained and qualified to facilitate these workshops and to produce quality workshop documents. Rowena will explain the Investment Management Standard requirements to clients to assist in deciding the appropriate number of workshops and workshop invitees. Please contact Rowena to discuss the requirements of your investment in more detail.

Rowena will facilitate the workshops and draft the relevant documents within 24 hours of the workshop. The draft documents are reviewed by the workshop attendees within 48 hours. Rowena will make the required changes within the next 24 hours, as directed by the Investor.

# Costs

As part of the engagement you might choose to do one or all workshops. The costs per workshop and the discounted cost as a complete package are provided in the table below:

|  |  |
| --- | --- |
| Product | Cost (Inc. GST) |
|  | Per Workshop | Package |
| Investment Logic Map | $1,500 | $5,000 |
| Benefit Management Plan | $1,500 |
| Strategic Option Analysis | $1,500 |
| Investment Concept Brief | $1,500 |