

Tim is Queensland's first [accredited Investment Logic Mapping \(ILM\) facilitator](#), and is trained, effective and experienced in the 2017 Investment Management Standard (IMS) updates. Since 2012 Tim has successfully facilitated ILM workshops in Queensland across the 3 tiers of government, individual agencies or business units, to small private industry and not-for-profit clients. Tim's passion is driving viable business improvement. With a TMS Work Profile of *Assessor-Developer, Explorer-Promoter, and Creator-Innovator*, Tim's facilitation is both engaging and energetic, and his ILM workshops successfully enable sustainable and evidence-based business changes and core capability-improvements based on the ILM method. The IMS practices can be scaled to apply to any investment, whatever its type, complexity, uncertainty or cost.

Tim works with you to extract and develop the investment story for commencing the right program or project, focussing your Business Case on the real service need, who benefits and how. Areas include complex infrastructure builds, enabling digital strategies, addressing uncertainty and sustainability challenges or business disruptions, and collegiate development of new social policy.

Client groups include Queensland Departments of Treasury (QT), Building Queensland (BQ), Transport and Main Roads (TMR), Health (DoH), Hospital and Health Services (HHS), Primary Health Networks (PHNs), Corrective Services, Child Safety, Youth and Women, Communities, Agriculture and Fisheries (DAF), Qld Museum, Logan City Council, and the Qld Police Service (QPS).

Tim demonstrates lifelong learning as a 2016 graduate of the Australian Institute of Company Directors (AICD), holds a Post-Graduate Certificate in Professional Management (Australian Institute of Management (AIM)), international accreditation in project management methodologies PRINCE2 and Managing Successful Programmes (MSP).

Investment Logic Mapping (ILM) - the process:

The Investment Logic Mapping (ILM) methodology is a compact business engagement and analysis technique. The proven benefits of the ILM workshop approach is described on the Victorian Government's Dept. of [Treasury and Trade website](#). The ILM method challenges the business to quickly identify, analyse and progress by choosing the right strategy, Program of change, or Project. It enables a uniform, common-sense approach to shaping the future direction by making evidence-based and informed investment decisions in business or government. The suite of outputs includes the Investment Logic Map, which tells your investment story on a single page.

ILM is a process for applying simple, common-sense ideas and practices that help organisations to focus and direct their resources to achieve the best outcomes from their investment. It is grounded on three principles:

- The best way to pool knowledge is through an informed discussion that brings together those people with the most knowledge of a subject;
- The 'investment story' is best depicted on a single page using language and concepts that can be understood by a lay person; and
- Each investment should have clearly defined benefits that align with the outcomes the organisation is seeking.

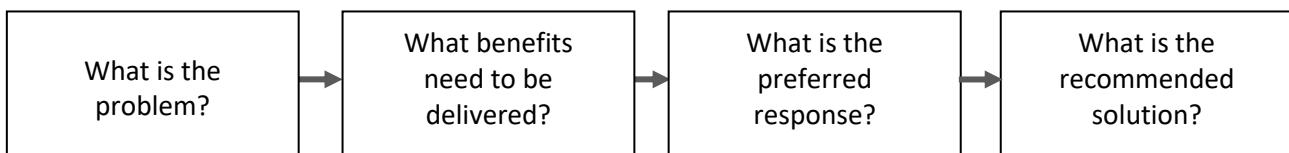
The Investment Logic Map created from these discussions becomes the basis of subsequent decision making; it can be used as the core of an investment concept brief, shape the executive summary of a business case, as a communications script for executive briefings, and ultimately may be used to measure the overall effectiveness of the investment. More detail about the benefits and practices of the overarching [Investment Management Standard \(IMS\)](#) and the ILM approach is contained on the Victorian Government's website.

Speak to Tim at [RuKuS Consulting](#) on m: **0417 627 076**

Email Tim at: rukusconsulting@gmail.com Find Tim on [LinkedIn](#): - Timothy Deakin

How many workshops?

The practices of the Investment Management Standard are scalable and can be used to shape investment of any size and type. In each case the practices follow the same line of enquiry:



However, the number of workshops required will be between one and four depending upon the complexity of the potential investment. The factors that affect complexity are:

Cost	Cost is usually a good proxy for general complexity
Solution certainty	Certainty in some cases (usually very low-cost investments) there is a known solution that really can't be challenged
Stakeholder complexity	The number of individual stakeholder groups that will need to be brought along for the ride to ensure the investment is well developed and likely to succeed
Public accountability	The likely ultimate need for public accountability will require that the logic for the investment is well argued and supported by documentary evidence
Benefit maturity	The need to define the Benefits/KPIs that must be delivered to successfully respond to the problem is pivotal to these practices. While some organisations have well established measurement practices, many don't.

The investment complexity provides an indication of the number of workshops required.

Number of workshops				
Investment Complexity	1	2	3	4
Low				
Medium				
High				

Who should be there?

The key person is the investor – who has the business problem and will be responsible for delivering the benefits. Your facilitator will work with the investor to identify and bring together the right people who understand the problem(s) and can provide evidence validating the identified problem(s) are real including:

- people who have most knowledge of the problem environment
- people from broader strategic policy areas to appropriately inform and challenge
- key stakeholders who will be important to making the potential investment successful
- innovative and objective thinkers to question and suggest new ways of responding
- the business case developer (if identified), who can learn about the potential investment and act as a common-sense check during the discussion.

Fixed fee - Service and Cost

Facilitation and Consulting Service	Cost (inclusive of GST)	
	Per 2-hour Workshop	Package
Shape New Initiatives (Program or Project level ILM)		
Problem Definition	\$1980	
Benefit Definition	\$1980	
Response Definition	\$1980	
Solution Definition	\$1980	\$7,920

Inclusion Notes:

Preliminary advice and approach preparation meetings, Sponsor/SRO briefing, IMS outputs preparation, advice and delivery during the workshop processes are all included in the above costs.

Travel Costs: Tim is based in Brisbane and will negotiate suitable travel arrangements (as required).

As part of the facilitator engagement one or all workshops may be required for your particular practice. Check with the facilitator and make yourself familiar with the [investment management practices](#).

Please ensure you inform the facilitator if any prior IMS workshops have been conducted linked to your investment.