



Graham Spargo

Accredited Investment Logic Mapping workshop facilitator



## Independent Experienced Facilitation

I am accredited by the Victorian State Government Department of Treasury and Finance to provide Investment Management Standard services.

Previous roles in the private sector and local government provide valuable understanding and insights of the challenges and opportunities you face for making investment decisions in complex environments.

My engagement and consultation background mean I am comfortable operating across diverse interest groups and am familiar with requirements when inter-acting with senior influencers and decision-makers.

I bring to assignments recent Board level experience for major infrastructure initiatives in New Zealand. I am a qualified urban planner and have held a variety of advisory and support roles in statutory approval processes, city shaping, land use and transportation projects and for promotion of sustainability practice.

I hold degrees in planning and politics, a certificate in environmental economics, and have received peer recognition with distinguished practice and fellow awards for my professional work.

Helping clients achieve their goals motivates me and I would welcome the opportunity to understand your circumstances and requirements.

## How can I help?

I have built a reputation as a trusted adviser to some of New Zealand and Australia's leading organisations, government entities and agencies.

My career spans public policy and infrastructure leadership roles through to significant consultancy commissions for clients and their stakeholders.

I bring a well-rounded and diverse appreciation to running Investment Logic Mapping (ILM) workshops. Beyond the ILM workshops themselves, I work collaboratively with other experts and specialist companies to craft strategies to achieve wider program or project delivery.

Recent client work with government and the private sector participants includes:

- infrastructure
- urban form and city shaping
- local government services
- defence
- health
- education

## Investment Management

The Investment Management Standard (IMS) is used across Australasia as a collection of simple, common sense ideas and practices that help organisations direct resources to deliver the best outcomes.

The standard continues to evolve, and over more than a decade has become increasingly recognised as an effective toolset to help focus on the real need for an investment and the benefits that can be delivered.

Its uses have expanded so as to be suitable to support primary investment decision-making functions of any organisation. This spans decisions about single investments through to policy or whole-of-organisation decisions.

Additional information on how IMS can be used to aid your organisation go to <https://www.dtf.vic.gov.au/investment-management-standard>

## ILM Workshop Fees

Requirements vary depending on your circumstances. I am happy to provide a proposal targeted to assist your specific needs. Not all workshops may be needed as a result and I am happy to explore this in discussion with you.

Workshop Phase	Cost estimate (inc. GST) in NZD	
	Per Workshop	Package
<b>Shape new Investments</b>		
Problem Definition	\$2200	\$8,500
Benefit Definition	\$2200	
Strategic Response	\$2300	
Solution Definition	\$2200	
<b>Prioritise investment proposals</b>		
Problem Definition (Program)	\$2200	\$8,500 +optional module
Benefit definition (Program)	\$2200	
Strategic Response	\$2200	
Solution Definition (Program)	\$2300	
Investment Prioritisation (Optional)	\$2200	
<b>Develop new policy</b>		
Problem Definition (Program)	\$2200	\$8,500
Benefit definition (Program)	\$2200	
Strategic Response	\$2300	
Solution Definition (Program)	\$2200	

*Any travel related disbursements are additional and are charged at cost.*

## Additional Services and Advice

I work in association with a range of specialists and companies to provide business case expertise and support that builds on the Investment Logic Mapping foundations. A tailored proposal can be provided for phases beyond the initial Investment Logic Mapping workshops.

## Referees

Requests for reference contacts are welcome.

### Contact Details

Facilitator: Graham Spargo  
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