

Government's priority areas for market-led proposals

The Market-led Proposals (MLP) Guideline provides an opportunity for the Government and the private sector to work together to generate projects that can meet Victoria's service and infrastructure needs and support economic growth. The Government welcomes proposals that offer significant benefit to Victorians and fall outside of existing funded programs or planned competitive processes.

The purpose of this document is to outline the Government's current priority areas for attracting market-led proposals.

Priority areas

The Victorian Government is committed to supporting the economic recovery from the coronavirus pandemic and driving new economic activity – and with it, protecting and creating jobs across the state.

The Government has identified priority industries and sectors that it sees as having potential to drive Victoria's economic growth and jobs creation through innovative solutions and addressing market failures. Proponents should consider these industries and sectors when developing market-led proposals:

- bushfire prevention
- visitor economy
- digital technologies
- creative industries
- international education
- health infrastructure
- medical technologies and pharmaceuticals
- retail, transport distribution and logistics
- social and community infrastructure and services
- environment and sustainability

Government may update this document periodically to reflect current priorities.

Resources

The following resources may assist proponents to further understand Government's priorities:

- Government priority industries and sectors – djpr.vic.gov.au/priority-industries-sectors
- Victorian Infrastructure Plan (2019 update)– vic.gov.au/infrastructureplan
- Victorian Budget papers – dtf.vic.gov.au
- Premier's website – premier.vic.gov.au

Other investment opportunities

Market-led proposals are one of a range of options for proponents to interact with Government and are not intended to replace existing budget processes or planned competitive market processes. There are also funds available to further promote business development, and investment in Victoria, further details can be found at:

dtf.vic.gov.au/infrastructure-investment/market-led-proposals