

Samantha Daly

Accredited Investment Management Facilitator



Associate Director

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Location: Queensland, Australia

Qualifications

- Bachelor of Regional and Town Planning (Hons IIA)(UQ)
- Master of Business (Applied Finance) (QUT)
- Accredited Investment Management Facilitator

Sam is an experienced professional who specialises in supporting governments to make informed decisions on infrastructure, service delivery, and investment strategies that integrate land use, transport, economics, community well-being, and governance.

Sam focuses on the development and review of government projects and programs, including ILM workshops, business case development, feasibility studies, program evaluations, economic impact analyses, and organisational reviews.

Over the course of her career, Sam has developed frameworks that effectively distil complex challenges, providing clarity and direction for multifaceted government initiatives. Her meticulous organisational skills and problem-solving approach enable her to drive meaningful, sustainable, and well-integrated outcomes for infrastructure and service delivery.

Expertise

- Policy and program design, implementation and evaluation
- Infrastructure prioritisation
- Stakeholder engagement and collaboration
- Economic impact assessments
- Regional strategy and economic development
- Business case development
- Governance frameworks
- Government operating models

Facilitation approach

Sam takes a practical, collaborative, and engaging approach to facilitation, ensuring clients achieve the best possible outcomes. She works closely with teams during the planning process to determine the number and timing of workshops, aligning them with broader business case requirements to maximise their benefit.

Drawing on extensive experience in developing government business cases across sectors such as transport, education, and community infrastructure, Sam designs and leads sessions that enable robust discussion, thoroughly exploring problems, benefits, and options.

She ensures strong stakeholder engagement by facilitating discussions that balance hearing all voices, probing ideas, and building consensus. This process helps establish a shared understanding of the problem, aligns solutions with government objectives, and cultivates ownership and buy-in—critical for successful project delivery and robust business cases.

Sam is experienced at facilitating workshops in person, online and in a hybrid environment.