Organisational Overview

The Agenda Group has built a reputation as a trusted and respected adviser to some of Australia’s leading corporations, governments and agencies.

We deliver quality public policy and communication solutions for clients and their stakeholders. The Agenda Group specialises in public policy services. We inform, develop, analyse, evaluate and communicate public policy.

Drawing on our vast experience and expertise, we craft strategies that succeed across the boardroom, the marketplace and the community.

Our team has significant experience working for and with Government at the Federal, State and local level, to departments, agencies and regulatory authorities. We have a unique understanding of the complexity of responding to multi-dimensional challenges and stakeholder expectations.

Recent client work with government and the private sector has covered numerous sectors, including:

* energy
* infrastructure
* regulation
* emergency services
* Local Government
* telecommunications
* financial services
* local government
* education

The Agenda Group is proud of its record as a *trusted advisor* to clients.

Facilitator Profile

Damian Mannix is an experienced facilitator and accredited by DTF to provide Investment Management Standard servces.

Having worked in government and the private sector he understands the challenges and opportunities both sectors face in developing solutions in complex environments to the satisfaction of their key stakeholders.

Damian is a regular guest lecturer at RMIT on communications and strategy, he is a member of the Australian Institute of Company Directors and the International Association of Business Communicators.

Damian has completed a B. Ed and an MBA and is a Director of The Agenda Group.

About Investment Management

The Investment Management Standard (IMS) is a collection of simple, commonsense ideas and practices that help organisation to direct resources to deliver the best outcomes. The standard has been evolving since 2004 as a response to investment practices that were increasingly complex but failed to focus on the real need for an investment or the benefits that would be delivered. Its uses have expanded to the point that it is now a system that can support the primary investment decision-making functions of any organisation on multiple levels, from a decision about a single investment initiative to whole-of-organisation decisions that refocus the organisation’s direction.

For more information on how IMS can be used to aid your organisation go to [www.dtf.vic.gov/investmentmanagement](http://www.dtf.vic.gov/investmentmanagement).

Service Costs and Requirements

**Note:** As part of the engagement you might choose to do one or all workshops for the particular practise**.** We recognise that requirements can often vary and are happy to provide tailored proposals to assist client needs.

|  |  |  |
| --- | --- | --- |
| Service | Cost (inc. GST) | |
| Per Workshop | Package |
| Shape new Investments | | |
| Problem Definition  Benefit Definition  Strategic Response  Solution Definition | $1750 | $6,300 |
| $1750 |
| $1750 |
| $1750 |
| Prioritise investment proposals | | |
| Problem Definition (Program)  Benefit definition (Program)  Strategic Response  Solution Definition (Program)  Investment Prioritisation (Optional) | $1750 | $8,200 |
| $1750 |
| $1750 |
| $1750 |
| $1750 |
| Develop new policy | | |
| Problem Definition (Program)  Benefit definition (Program)  Strategic Response  Solution Definition (Program) | $1750 | $6,300 |
| $1750 |
| $1750 |
| $1750 |
| Re-focus an organisation to [improve its effectiveness](http://www.dtf.vic.gov.au/CA25713E0002EF43/pages/the-practices-clarify-an-organisation's-roles) | | |
| Organisational Expectation  Current Effectiveness  Potential Changes  Intended Changes | $1750 | $6.300 |
| $1750 |
| $1750 |
| $1750 |
| Monitor an organisation’s outcomes | | |
| Organisational Expectation  Benefit Definition (Organisation)  Benefit Validation (Organisation)  Organisational Effectiveness | $1750 | $6,300 |
| $1750 |
| $1750 |
| $1750 |

For detailed business cases, The Agenda Group can provide a tailored proposal for approval before commencement.

**Contact Information**

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