### CATHERINE COX

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**+61 405 104 325**

### SKILLS and Qualifications

* Investment Logic Mapping accreditation
* Prince 2 Project Management qualification
* Degree in mathematical sciences
* Studies in economics and psychology
* Work in the government, private and not for profit sector

Experienced in:

* Governance of organizations and systems
* Business analysis and business cases
* Computer programming
* Public speaking
* Data modelling
* Counselling and coaching
* Risk analysis
* Grant applications
* Ministerial briefings and reports.

Working in these business contexts:

* Systems analysis and design
* Retail
* Emergency services
* Fundraising
* Education
* Environment and biodiversity
* Theatre and music administration
* Compliance
* Legislation
* Water resources.

### FACILITATOR PROFILE

Catherine Cox is an experienced business analysis. She has worked in state government departments, private industry and for not-for-profits.

She has prepared many business cases and project plans and has hands-on experience of launching and managing projects.

Catherine routinely helps business teams and individuals to tease out and re-define problems, encouraging them to understand and visualize their requirements.

She has also initiated and managed:

* Governance arrangements for systems which are shared across organizations
* Community consultations and focus groups
* Innovative cost-saving solutions to leverage data systems.

Catherine is experienced in environmental work in the not-for-profit sector: including research, fundraising, grant applications, media and communications, and data systems.

### THE INVESTMENT MANAGEMENT STANDARD

The Investment Management Standard (IMS) helps organizations to navigate complex investment decisions. Using this technique, senior decision makers can assess:

• Whether there is a real problem needing to be addressed at this time;

• Whether the benefits provided by addressing the problem are of high value to the organization;

• Whether there is a response that is both strategic and innovative; and

• If the proposed strategy is likely to be delivered within time and cost expectations.

### GETTING STARTED WITH INVESTMENT MANAGEMENT

The Investment Management Standard is a rigorous set of processes, developed and refined by analysts and practitioners.

The starting point for using the standard is a workshop where the ‘investor’ and a small group of strategic decision makers address the key issues for a proposed investment.

In this two-hour workshop a succinct, visual, evidence-based story is produced. This story is in the form of a one page Investment Logic Map. It is graphic, clear and should be able to be understood by a lay person. Feedback and documentation are completed within 48 hours of the workshop, to keep the ideas and results fresh and relevant.

The IMS facilitator

* Guides participants to tell their story and to provide evidence
* Obtains agreement from participants
* Ensures that the Investment Logic Map is completed to standard.

The Investment Logic Map forms the basis of a project plan as it succinctly defines:

* Benefits
* Key Performance Indicators for the benefits, Strategic Responses
* Business Changes to be made and
* Assets to be acquired or produced.

### TO FIND OUT MORE

Contact Catherine Cox for more information including examples of Investment Logic Maps, details of how workshops operate and cost quotations.

Cost per workshop is typically $1,800.

Catherine is also able to offer services on a pro-bono basis to selected not for profit organizations.

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