



Accredited Investment Logic Mapping Facilitator

Organisation Overview

Dr David Platt is an independent consultant who has been working through his own business Anstra since 1996. Prior to that he worked in research in the area of business process and information management within the construction industry.

David has extensive experience working with both the public and private sector assisting and guiding them in organisational change, re-engineering, re-design and modelling. He brings a wealth of expertise in understanding how organisational cultures as well as the rational forces drive the change process.

David has considerable experience working at the interface between State and Local Government and has a sound understanding of how the public sector works.

Facilitator Profile

David's areas of expertise are in Planning and Development, Asset Management, Information and Communication Technologies, Geospatial and Electronic Content Management.

He has developed multiple ILMs and Investment Concept Briefs in both State and Local Government and has a well developed understanding of the investment management process.

Some of the areas he has develop ILM are:

- Planning and Development
- Asset Management
- Information Technology
- Content and Records Management
- Land and Property Information Management
- Health and Development

David is a highly competent facilitator and business consultant, skilled in the development of investment models and business cases to support commercial and operational decision makers. He is experienced in helping clarify the investment logic as well building detailed financial,

mathematical simulations or statistical models to deliver greater clarity into the decision making processes.

David has a passion for the analysis of messy, complex situation and is often called upon to assist organisations separate truth from the institutional myths.

Practices

In facilitating the development of Investment Logic Maps, Investment Concept Briefs and Benefits Management Plans we fully comply with the current guideline and practices from the Investment Management Standard of the Department of Treasury and Finance (Victoria).

Investment Logic Maps

The ILM is developed in a two-hour workshop in which the key participant is *the Investor* - the executive that has the business need, will be making the decision to invest and who will ultimately be responsible for delivering the expected benefits.

A draft ILM based depicting the outcomes of the workshop will be delivered to the Investor within 24 hours of the workshop. The Investor will review the draft and advise of any changes within 48 hours of the time of the workshop. The final ILM will then be provided back to the Investor within 24 hours.

Investment Concept Briefs

An Investment Concept Brief (ICB) is created in a second two-hour workshop that reviews and reshapes the solution depicted in the Investment Logic Map at the previous workshop. The likely timelines, cost, risk and dependencies associated with the solution are then extracted.

A draft ICB based depicting the outcomes of the workshop will be delivered to the Investor within 24 hours of the workshop. The Investor will review the draft and advise of any changes within 48 hours of the time of the workshop. The final ICB will then be provided back to the Investor within 24 hours.

Benefit Management Plan

A Benefit Management Plan (BMP) is a short document that defines the pre-requisites for the delivery of each expected benefit, how the delivery of each benefit will be measured, and who will be responsible for measuring and realising each benefit.

A draft BMP based depicting the outcomes of the workshop will be delivered to the Investor within 24 hours of the workshop. The Investor will review the draft and advise of any changes within 48 hours of the time of the workshop. The final BMP will then be provided back to the Investor within 24 hours.

Facility requirements (for both products)

A suitable room with an electronic whiteboard will be required.

Cost of products

Product	Cost (inclusive of GST)
Investment Logic Map	\$1,320
Investment Concept Brief	\$1,320
Benefit Management Plan	\$1,320
Business Case Development	By Negotiation

Workshop services include:

- Assistance in the setup - participants selection and background documentation,
- facilitation of the workshop,
- provision of a draft version of the map or concept brief within 24hrs,
- incorporation of feedback in final version.

Contact details

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